

Northwest Dollars for Scholars

Turning college dreams into college degrees.

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Dr. Clifford L. Stanley with the NWDS Governing Board of Directors and Staff.



Dr. Clifford L. Stanley, Richard Millerick, and Martin Daniels

Light the Fire



Dr. Clifford L. Stanley

Thank you to everyone who made the 5th Annual Light the Fire a success! Participants had a wonderful evening enjoying the sunshine, the beautiful setting, the wonderful food, and the pleasant atmosphere. People were pleased with the opportunity to network with others and talk with people outside their usual circle. Dr. Clifford L. Stanley, Major General, USMC (Retired), Scholarship America's president and CEO gave a lively and inspiring address sharing about his passion and commitment to higher education. Financially, the event was successful as well. We exceeded our goal with a net revenue of over \$28,000.

Dr. Clifford Stanley, Sen. Ken Jacobsen, Richard Millerick, & Rep. Helen Sommers



Letter from the Executive Director

2007

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*This publication is written, edited and designed
by Northwest Dollars for Scholars staff.*

*For more information call (800) 335-4512 or
e-mail admin@wadollarsforscholars.org.*

Dear Friends,

NWDS looks forward to a challenging and exciting FY2008. Goals and objectives for the new fiscal year were developed based on input from chapters, board members, and Scholarship America. A few of the challenges are listed below for your review. Thank you for your interest and input in creating these endeavors.

1. Improve the quality of services provided to our clients:

- Survey our clients to determine what their needs are and how we may best be of service to them.
- Increase the number of workshops and one-on-one trainings conducted.
- Review and improve materials that are used for workshops & recruitment sessions.
- Encourage chapters to submit their e-mail addresses and assist them in understanding how to use the Chapter Portal effectively.
- Identify and implement ways to increase communication between local chapters and regional office.
- Staff & Board Members attend chapter meetings to provide them support & assistance.
- Identify and assist at-risk chapters.
- Visit 50% of Collegiate Partners schools.
- Insure adequate board membership to promote and support the mission of NWDS.

2. Leverage new and existing relationships to expand and bring added value to our programs and to improve visibility for our brand:

- Identify current relationships and determine how we could make them stronger.
- Conduct research to determine potential partnerships that we could pursue.
- Evaluate our clients to ascertain if there are joint partnerships/relationships that would be beneficial to our mission.
- Interact with College Partner contacts to education them about Dollars for Scholars and the chapters in their areas.
- Create Resource page on NWDS website with links to sponsors and partners.

3. Establish standards, metrics, and benchmarks in order to assess and improve individual and group performance:


- Establish measurable personal & organizational objectives for the region.

- Participate in Professional Development training workshops or training programs.
- Expand the number of Dollars for Scholars chapters and Collegiate Partners in Washington & Oregon.

4. Raise sufficient funds to operate the region in coordination with Scholarship America.

- Develop an annual fundraising program and calendar.
- Increase our pool of individual donors.
- Continue 100% giving by the Board of Directors.
- Provide support to the West Coast Fundraiser in raising funds to support the Northwest Region.

Best Wishes,



Richard F. Millerick

Executive Director

Register for the Chapter Portal

The Portal takes the place of Members Only – and not only does it have everything that Members Only had, but it goes far beyond!

Some features of the Chapter Portal include: All current reporting forms, NWDS & Scholarship America Newsletters, Calendar of Events and Important Dates, Discussion Forum, Idea of the Month, Frequently Asked Questions, What's New, Collegiate Partner Directory, and Chapter Guidebook.

To **register** send an e-mail to dfichtner@scholarshipamerica.org with your name, chapter name, and e-mail address.

The direct web address for the Chapter Portal is <http://chapterportal.saportal.org> – you can go there directly or you can log on to www.wadollarsforscholars.org and select "Chapter Portal" from the menu bar.

HELP SHARE OUR STORY

Do you have a student with an inspiring story? NWDS is looking for student testimonials to use in our marketing materials. Please send written testimonials and a picture, if available, to selena@wadollarsforscholars.org.

Thank you for your participation!

NWDS Board Continues to Grow

The Northwest Dollars for Scholars Governing Board of Directors continues to grow and expand. On May 31, 2007 the board welcomes its newest members Karen deVilla and Eric Yocam.

Karen deVilla has been a leader in the student loan industry for 25 years and has experience in secondary market, guarantor and loan servicing business operations. For the last ten years she has been a key player in the senior management team of Education Assistance Foundation (EAF) and Northwest Education Loan Association (NELA), a regional student loan guarantor. While with EAF she managed activities related to technology development, strategic planning, acquisitions, new product and service development, operations, negotiating vendor contracts, corporate communications and human resources.

In 2004 she became the executive director for NELA. That year Karen oversaw the creation and launch of EAF affiliates' first scholarship program, which provided \$200,000 in scholarship funds to Washington students and in 2005 an additional \$100,000 was provided to Oregon students. Recent accomplishments have been the creation and implementation of access and outreach programs that have provided over \$1.5 million in scholarships and services to the NW region annually since 2004.

Karen holds a Bachelor of Arts degree from the University of Puget Sound. She has served as a mentor for the Bill and Melinda Gates Washington State Achievers Program since 2003. She has served on several boards including EAF, NELA, and Shepherd's Counseling Service.

Karen joined NWDS because it is a conduit to the community that is committed to making higher education possible for students and their families. She is an advocate for higher education because it brings about change and choices for each student.

Eric Yocam has accumulated over 15 years experience within the computer systems and software industries. He currently holds a senior management position at the Microsoft Corporation based in Redmond WA. He also holds a managing partner position at Yocam Holdings LLC, headquartered in Bellevue WA. As a scholar, he is currently a doctoral candidate from the School of Advanced Studies at the University of Phoenix in Phoenix, Arizona. He also holds numerous masters degrees ranging from business and finance to computer science. His undergraduate work was in computer engineering and computer science.

He is the co-author of the book entitled *Corporate Governance: A Board Director's Pocket Guide: Leadership, Diligence, and Wisdom* pending publication and due out in the latter-half of 2007. He joined the Governing Board of Northwest Dollars for Scholars (NWDS) for three simple reasons: first, as a scholar himself, he enjoys learning and believes that everyone should be given a chance to become a lifelong scholar; second, there are many competing non-profits to choose from, however the need for NWDS resonates the greatest with him and his belief that everyone should become a lifelong learner; and finally, he sees that he can best contribute to the northwest communities by donating his time as an active board member, applying his knowledge of corporate governance to help promote innovative ideas, to encourage thought leadership, and to energize the governance decision-making process.

Citibank Offers Financial Education to Students and Families

Citibank resources are available to help you provide students with a strong foundation in personal money management which can lead to a lifetime of healthy finances.

The Citigroup Foundation has made a 10-year, \$200 million global commitment to Financial Education. We are proud to provide grants to improve financial literacy enhanced curriculum and help students with their personal development. In 2006 alone, Citi and the Citi Foundation invested nearly \$32 million in 72 countries. Combined, the Citi Foundation and Citi-sponsored programs have touched the lives of more than 3.5 million people worldwide.

Citibank can offer students and family's answers to all their questions on paying for college. Citibank also enlightens students with proactive debt management tools exposing students to sound choices and an education in how borrowing impacts their big financial picture.

Tools for Students and Families

- Financial Aid Roadmap
- How to Fund Your College Education
- Online Financial Literacy Tools: studentloan.com and usecreditwisely.com

Tools for Students

- Thinking About Money
- Developing a Budget
- Answers to Your Questions about Credit Scoring

If you are interested in learning how to incorporate financial literacy sessions with your students and families please contact Lindsay Plesha at 503-236-7178 or lindsay.plesha@citi.com.

5 Fast Ways to Recruit New Board Members

We tend to recruit board members from among our friends and acquaintances . . . no wonder we often run out of people in familiar circles to ask. At the same time, we often want to bring people onto the board who are more prestigious, wealthier, better connected, and who can add an important diversity component. We might, for example, want to recruit more people of color, more women, younger members, gay/lesbian individuals, residents in another part of the county. In short: recruiting is as much about knowing WHAT you want to recruit, as HOW to recruit. Previous Board Cafe issues have taken on the diversity issue - see www.boardcafe.org for archived issues or purchase Best of the Board Café at www.compasspoint.org. Here are Five Fast Ways to Recruit:

1. Post your "Great Board Member Wanted" ad on free websites that match people seeking boards to join with nonprofits seeking board members. We like:

- www.boardnetusa.org for its national (if uneven) reach, the info it collects, and the other resources there
- www.volunteermatch.org for its very wide distribution, although it's much better known for referring program volunteers than for board volunteers
- www.bridgestar.org uses the boardnetusa.org database, but adds individuals from its (mostly corporate) members, and has good additional resources for board members less familiar with the nonprofit sector

2. Place a "Help Wanted—Volunteer Board Member" ad on your lobby bulletin board, in your newsletter, in the neighborhood newspaper, or in the alumni newsletter of a local college. Example: "HELP SOUTH PARK... We're looking for a few talented and conscientious volunteer board members to lead and strengthen our programs for people with Alzheimer's and their families. If you can contribute your time, thoughtfulness, and leadership one evening a month, and are interested in exploring this opportunity, call Sister Mary Margaret at xxx-xxxx to find out whether this volunteer opportunity is right for you. We're especially looking for folks with accounting experience, with gerontology backgrounds, from the Asian communities, or who are on the younger side of the community.

3. Our best idea: Form a "One Hour Recruiting Task Force." Draw up a list of twenty well-connected people of the sort you would want on the board but who you suspect wouldn't join, (but who might know someone who would be a good

board member.) Call those twenty people and ask them to come to one meeting of the Task Force committee over lunch (confess it will actually take an hour-and-a-half). Tell them that at the lunch they'll be told more about the organization and what it's looking for in board members. At the end of lunch they'll be asked simply for the name of one person they think would be a good board member. The Task Force is disbanded. The day after the lunch call up each of the nominees and begin by explaining who nominated them.

4. Promote from the ranks: Ask the executive director or the volunteer coordinator if there are two or three hands-on volunteers who would make good board members. Hands-on volunteers, such as support group facilitators, practical life support volunteers, volunteer ushers, weekend tree-planters, classroom aides and others bring both demonstrated commitment AND an intimate knowledge of the organization's strengths and weaknesses. Volunteers, donors and clients should be the first place you look. You don't have to "sell" the agency - they know it already!

5. Board Member Swap: Pick four local organizations where you don't know anyone, but you'd like to (examples: NAACP, Japanese American Citizens League, Accountants for the Public Interest, community hospital). (Tip: Your local Yahoo site (www.yahoo.com) is a good place to look for lists under "Community.") Ask each officer to call one of the four local organizations and ask to have coffee with one of their leaders. Over coffee suggest that your two organizations recommend "retiring" board members to each other as a way of establishing organizational links and strengthening ties among communities.

Q: Our board is kind of crummy, and I'm embarrassed to ask anyone I respect onto the board I'm on. But we desperately need new members! What should I do?

A: Use one of the above strategies, but with this kicker: "I even feel guilty asking someone like you to join a board that's as weak and confused as this one. But this organization has a unique role to play in solving the problem of _____. What's really needed is a total overhaul of the board. I'd like you to work with me and two others of the same mind to work with the new director to recruit six new members and really make this board work. We meet every month for two hours on Tuesday morning (specifics). Would you work with me on that committee?"

By Jan Masaoko

Article originally published by CompassPoint
Nonprofit Services, 10/31/2006.

URL: <http://www.boardcafe.org>

Audit 101

There are times during the year when you just cannot avoid having an audit:

- when there is concern about how money is being handled or reported,
- when the treasurer's term ends and a new treasurer is about to take responsibility for the books, or
- when a member of the organization calls for one.

Remember that an annual audit is not a witch-hunt. It is verification of the numbers that the Treasurer has presented to the Membership and the opportunity to examine the organization's cash-handling and recordkeeping procedures and make suggestions, if needed, for improvement.

Many organizations have set procedures in place on how to conduct an audit. Follow them! You may pay to have an audit done by an outside party. Or you may form an Audit Committee made up from your membership. If this is the case, three is an ideal number. Too much responsibility for one or two. Four or more and you spend more time managing the committee than you do on the audit.

The Treasurer whose books are being audited should not be present in the room during the process. This is to ensure that the Audit Committee can talk and examine freely. However he or she must be available to answer questions.

Some suggestions if you are the Treasurer being audited:

- don't be defensive!
- for each month have bank statements, reconciliation reports, treasurer report, record of each check paid with receipt or bill, all voided checks.

Some suggestions if you are on the Audit Committee:

- be respectful
- be thorough
- don't be afraid to ask questions (this is where having three people is good - strength in numbers).

Look for more information on our website www.MoneyMinder.biz.

Stanwood helps all students who asked:

Every one of the 121 students who applied will receive scholarship money.

STANWOOD - Before Stanwood High School's seniors graduate and head across the country in search of new experiences, they're in for one final lesson.

This is a lesson they won't learn in college. It's not outlined in textbooks or spoken of in lecture halls.

It's a lesson they had to learn in Stanwood.

The lesson is about the power of community; about how seemingly small gifts add up to make a big difference.

Tonight, scores of business owners, civic leaders and regular, everyday people are gathering together to honor 121 Stanwood High School students with scholarships.

For the first time in recent memory, every student who applied to the Stanwood-Camano Area Foundation for a scholarship is receiving one.

The foundation, a nonprofit group, coordinated half of the community's scholarships through donations left in people's wills and by individuals and groups. Local businesses, civic organizations and families organized the rest.

The scholarships aren't huge. Most range between \$250 and \$1,500. But when they're added together, they equal almost \$119,000 - more than the community has ever given, said Theresa Metzger, executive director of the Stanwood-Camano Area Foundation.

"These students are graduating from a fairly small community and they're going out to school generally in much larger cities - and it's really important that they still feel that connection and support from their hometown," she said. "They're unfolding their wings and flying off in all different directions all over the country.

"And it's really cool for a little community like Stanwood-Camano to be able to offer well over \$115,000 in scholarships. Compared to other communities of the same size, that's a lot of scholarships."

Douglas Henning Sandberg is a testament to the fact that these scholarships change lives.

Thirty-one years ago, he was preparing to graduate from Stanwood High School and join the Air Force. He had met with a recruiter and scheduled the required tests.

Then a few weeks before graduation, his metal shop teacher asked him to attend the

community-wide scholarship awards ceremony the following evening. Sandberg hadn't really considered college and certainly hadn't applied for any scholarships. But his teacher saw potential in him and applied on his behalf.

The scholarship Sandberg received, a little less than \$500, enabled him to attend what was then known as the Bellingham Technical Institute instead of joining the Air Force. After studying electronics for two years, he was hired by the Boeing Co., where he has remained for 28 years.

Tonight, he's returning the favor. Sandberg is giving two Stanwood graduates \$500 scholarships.

"I kind of hope to pass on some of that magic that was passed to me years ago," the Camano Island resident said. "My whole life has been Stanwood. I got to go all 12 years at Stanwood (schools). I look at that as my roots. You take care of the roots and the rest of the body is pretty happy."

Stanwood High School interim Principal Christine Gruver said that for some students, these scholarships are the difference between attending college and heading directly into the workforce. For others, the money helps buy books or secure student housing.

"We're just very appreciative to our community in the sense that they're allowing all of our students the opportunity to receive scholarships," she said. "It's not very often that you hear of a situation like this where every single student who applies receives some sort of financial scholarship."

The Stanwood-Camano Area Foundation mailed ceremony invitations to the students who will be receiving scholarships. The students weren't told what they won, but were asked to attend an event at 7 p.m. tonight at the Stanwood High School Performing Arts Center. As it has for decades, the American Legion is helping to host the event.

Senior Megan Gottwald was among the students who received an invitation. She said she wishes more of her 380 or so fellow graduates had applied for the awards.

Gottwald plans to study business at Everett Community College next year. She said regardless of the amount of her scholarship,

just knowing that her community cared enough to give it means a lot to her.

"It's kind of close to my heart and close to my roots," she said. "It's just more personal to receive scholarship money from something that is actually part of you."

By *Kaitlin Manry* / Herald Writer
Article originally published in the *Everett Herald* Tuesday, May 22, 2007.

* The Stanwood-Camano Area Foundation has been a Dollars for Scholars affiliate since December 2000.

Regional Workshops

Learn New Ideas, Swap Strategies, and Share Successes & Challenges

Join NWDS staff, board members and a seasoned panel of speakers as we bring you valuable workshop sessions tailored to meet the needs of chapters old and new. The topics selected are: **Fundraising, Publicity & Marketing, and Volunteer Recruitment.**

If your chapter needs fresh ideas and a little motivation, if you want to know how other chapters are doing things or if you're a new chapter looking for some great ways to get started, you won't want to miss this workshop. Contact NWDS for a registration form.

Upcoming Workshops:

- September 29, 2007
9:00 am - 3:00 pm
Spokane, WA -
Gonzaga University
- October 4, 2007
9:00 am - 12:00 pm
Tacoma, WA -
U. of Puget Sound

***Can't make to a workshop? Sign up for the new monthly "Resources and Tips" listserv at NorthwestDFS-subscribe@yahoo.com.**



Chapter Chatter

News from Chapters Across Washington and Oregon

B.E.S.T: **Ten years of success**

Bethel Educational Scholarship Team (B.E.S.T.) recently awarded 149 scholarships totaling over \$80,000 to graduates of the four high schools in the Bethel School District located in Pierce County, Washington.

In addition, B.E.S.T. helped organize a Dollars for Scholars Chapter at the newest high school in the district, Graham-Kapowsin High School. This new chapter awarded an additional 20 scholarships totaling \$13,000 to members of its first graduating class.

B.E.S.T. was founded in 1987 by Harriott Balmer who has chaired the project quite consistently since its inception. The program started in 1985 with a scholarship her family gave in memory of her mother, a long-time teacher in the school district. The foundation was formalized a few years after that first scholarship and in its first year B.E.S.T. raised \$800 in a garage sale.

Currently the trust funds are at \$917,000 and the foundation expects to reach the million dollar mark during the next school year.

One of Harriott's goals, before her retirement from the board, is to see a Dollars for Scholars Chapter in place at each district high school. "I think it is important for students to have an opportunity to work for their own scholarship dollars and see the value of community involvement in sending the next generation of students on to post-secondary education." This will give an additional pool of local scholarship dollars for graduating seniors to access.

B.E.S.T. has earned its scholarship money in a number of ways over the years. The longest term project has been "A Day's Pay for a Lifetime of Opportunity." Bethel Staff members donate a day's pay in a payroll deduction program to help fund scholarships for district graduates. B.E.S.T. has annually raffled off a quilt donated by the Graham Patcher's quilting club, some of whom are district graduates from past years. Many memorial scholarships have been given honoring graduates, teachers and community members.

B.E.S.T. has used telephone and letter writing campaigns to district residents, business owners and alumnae to raise annual scholarships. Alumni groups have donated money at an annual picnic. This year the group has an agreement with a national insurance company entering the auto insurance field in the state. The insurance company will pay B.E.S.T. \$10 for every quote given. The Graham Business Association holds a breakfast auction every December the proceeds fund between four and seven scholarships of \$500.

The State of Washington, through the State Higher Education Coordinating Board, gives a \$2,000 grant to every organization that raises \$2,000 that must be given out in scholarships.

About 10 years ago B.E.S.T. initiated their Promise Scholarship program. Sixth graders at the districts 15 elementary schools are nominated by their teachers. B.E.S.T. funds one scholarship from each school, and students are selected as they enter junior high and promised a scholarship when they graduated from a Bethel school. Some of the elementary school PTA's have raised funds in order to offer more Promise Scholarships to their school grads. "Some families have postponed moving out of the community

for a different job because their student was so focused on the scholarship they persuaded the parents to wait," Harriott said. The first year a group of Promise Scholars graduated, 16 were still in school. One had left the district, 12 were graduated with the Promise scholarship and three were within another 12 months of graduating, still enrolled at Bethel.

Bethel is Washington State's 14th largest school district with 18,000 students. It is one of the fastest growing districts in the state so the need for scholarships will continue, Harriott added.

"B.E.S.T. has truly been a community-wide effort," commented Harriott. "One of the things that makes me most proud is to see the number of scholarship recipients living back in the district and many are now Bethel teachers."

"It has been a long-term project that is now a much easier sell to district residents," says Harriott. "There are many things we could have done differently, and certainly some things better. However, one of the things we have done right is keep the trust funds well endowed so that long after current board members are dead and gone (hopefully with a memorial scholarship in place to help future generations), B.E.S.T. will still be generating scholarships from the trust funds."

To learn more about B.E.S.T., please check the web site: www.thebestteam.org. At the website you can learn more about how to fund a scholarship in someone's memory or in your business name. The application for scholarships is also available on the website.

An Investment in Our Community



Students receiving scholarship awards include, from left, Kenny Yiu, Julia DeKoekkoek, Cindy Tien, Katherine McIntyre, Kevin Ruhlman, Alexander Krowka, David Reid, Nicholas Brennan, Lauren Oglesby, Angela Kim, Spenser Mestel, and Erik Mehus

Back row, from left, are award presenters: Char DeKoekkoek, Shoreline Christian School elementary curriculum coordinator; State Senator Paull Shin; outgoing Dollars for Scholars President Gary Batch; Laurie Heston, publisher of *Hometown Values Coupon Magazine*; Shoreline School Board member Dan Mann; Diana Stephens, Shoreline Chamber of Commerce Secretary; Rick Stephens, Shoreline Chamber of Commerce Vice President; State Representative Maralyn Chase; Shoreline Community College President Lee Lambert; and Shoreline Schools Superintendent Sue Walker.

The Shoreline Dollars for Scholars chapter, sponsored by the Shoreline Chamber of Commerce, gave scholarships to 13 students from three local high schools at its annual awards luncheon on May 30, 2007.

"Dollars for Scholars is an investment in a healthier community," said Cindy Ryu, the Shoreline chapter's co-president. "We hope our scholars will 'pay it forward' by providing fresh thinking and giving back to the community."

The 13 students were awarded a grand total of \$13,775 in scholarships. The recipients from Shorewood High School included Nicholas Brennan, Caitlin Jacques, Angela Kim, Alexander Krowka, Katherine McIntyre, Erik Mehus, Spenser Mestel, Lauren Oglesby, David

Reid, and Kenny Yiu. Recipients also included Kevin Ruhlman and Cindy Tien from Shorecrest High School, and Julia DeKoekkoek from Shoreline Christian School.

Scholarship donors included Michael Appleby/American Scandia, Gary Batch, CarePlus Clinic, Carter Subaru, Club 21, The Hartford, Rich Logan, Harley O'Neil, Bobbie Peterson, Lake City LLC, Jim and Dorothy Stephens, and Tropical Tan.

The Shoreline Chamber of Commerce will hold its annual Dollars for Scholars fund-raising auction on Saturday, November 17, 2007, at the Shoreline Conference Center.

For more information about Shoreline Dollars for Scholars, contact the Chamber of Commerce at 206-361-2260.

New Benefit from Scholarship America

Increase revenue for your next event

- Significantly decreased labor hours and costs associated with your next event by more than 50%
- Increased attendance at your next event
- Improved polish and professionalism of your next event
- Dramatically increased ability to get revenue from sponsorships

All guaranteed by PowersEvents and all for only \$5 per participant (minimum 150 participants/\$750) which is a discount of more than 75%.

To request an online demo, please Dawn Lehtinen, Project Manager, at: dlehtinen@ScholarshipAmerica.org. Please direct general questions about this incredible technology to 1-800.889.9313

To learn more visit <http://scholarshipamerica.org/volunteers/lp.html>

Here is what other non-profits are saying about PowersEvents:

"By using PowersEvents we actually got a \$1000 sponsor without ever asking for it! It was amazing! We are renewing for two events in 2007..."—*Jen Dobrowski Altru Health Foundation*

"I want to thank you for your help with our Cadillac Invitational Golf event. Initial results show over 100% increase in net revenue from last year's event...The decision to purchase your software has proved to be a good investment."—*Executive Director National Kidney Foundation of Ohio*

"...Most importantly, we raised three times the amount we had anticipated and ran an administratively smooth and polished event..."—*Jeffrey Martin Beth Israel Hospital*

NEED HELP?

Check out the new Resources for Chapters page on the NWDS website. Resources include information on retaining and recruiting volunteers and members, hosting websites, fundraising and more.

Your favorite resources not listed?
Email Selena@wadollarsforscholars.org
and we will add it to the list.

Chapter Event Calendar

Event	Chapter	Date	Contact
"Tee Off" for Scholars	Cle Elum Kiwanis Club - DFS	September 8, 2007	Mary Pittis, (509) 674-5939
Bingo Night	Arlington Dollars for Scholars	September 29, 2007	(360) 435-8125
Halloween Howl: 4th Annual Dinner/Auction	Marathon Education Partners	October 27, 2007	Elizabeth, (503) 235-2500
Shoreline CC Annual Action	Shoreline C. of Commerce DFS	November 17, 2007	(206) 361-2260

Congratulations to Mansfield Dollars for Scholars 2007 Established Chapter Golden Tassel Winner

Formed in March of 2000, Mansfield Dollars for Scholars has won the Golden Tassel Award for New Chapter in 2002 and Established Chapter in 2007. This massive group of ten individuals has managed to win over the hearts and philanthropy of a tiny farming town in central Washington. In a community with K-12 school enrollment hovering around a mere ninety students, seeing our local students succeed is paramount.

Many things have led to our success, among them—

- Good people have served terms with our chapter and made their mark through their volunteerism. A group can be only as successful as the people working within the group strive to make it.
- Being “on the cutting edge of fund-raising innovation” with clever, successful events has boosted our coffers and allowed us to amass over \$40,000 in an Endowment Fund, while at the same time doling out oodles of scholarship monies.
- Working hand in hand with our school and local groups (i.e. Lion’s Club, Grange) has boosted public relations and strengthened our community presence.
- Publishing and mailing an annual newsletter has kept alumni and community members informed of our happenings, and as a bonus, generated many unsolicited donations.

- Having set policies, scholarship criteria, and a vision in place indicates we are a working, viable organization.

Sample Fundraising projects include:

- “Pave the Way” (our engraved brick project), bricks cost \$50 each and are installed in a city sidewalk here. As bricks are ordered, blank ones are wiggled out and newly-engraved ones put in.
- “Shop for Scholars”, the local grocery store owner set a time for shopping where he would donate 10% of all purchases to us.
- “Annual Fishing Derby” held at a small local lake, Jameson Lake.
- “Snowmobile Fun Runs,” riders pay to ride a pre-marked course and draw cards at different stations. The best poker hand wins part of the entry fees, we get the rest.
- “Rusty Old Stuff” was sold at the Lion’s Club annual farm auction; items included old farm equipment wheels, plows, etc. for yard art.
- We had a pool to predict when an old barn would fall down due to the aging process. The winner took a portion of the pot.
- We’ve boasted the “largest piggy bank” in Douglas Co. when we pulled our giant piggy bank through the local parade for donations. The paper-mache pig is about 3 ft. x 3 ft. x 4 ft.

We’ve had auctions, raffles, yard sales, luncheons, dinners. We’ve sold cookbooks, apple pies and Mariner’s memorabilia. What’s next? Just wait and see!

Help us keep our mailing costs down. If you are receiving more than one copy, or would like to be removed from our mailing list, please contact us at (800) 335-4512 or admin@wadollarsforscholars.org.

Northwest Dollars for Scholars
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